

ALIGNING OUR GOALS FOR GLOBAL IMPACT

CONNECTING VERDUGRATION® WITH THE UNITED NATIONS SDG's



CONNECTING OUR GOALS

OUR GOALS



Support trust & transparency through rigorous quality standards, clean label initiatives, third party accreditations and our compliance programs to promote health and wellbeing



Advocate for the social sustainability of 'our people' involved in the botanical ingredient value chain



Advocate for the environmental sustainability of our botanicals through assessments, compliance programs and key industry partnerships

OUR FOCUS



#3 GOOD HEALTH & WELLBEING
sustainable partnerships; clinically supported ingredients offering efficacious benefits for the global community



#13 CLIMATE ACTION
energy, water, and waste conservation at Verdure and our exclusive manufacturing partners; tracking and mitigation of carbon emissions



#15 LIFE ON LAND
protection and promotion of natural habitats to encourage flourishing communities of native flora and fauna

SDGs AT VERDURE

At Verdure, we are working to align with select United Nations' Sustainable Development Goals (SDGs) that highlight both our goals and top global risk categories, such as climate change and biodiversity.

Our primary focus:

- SDG #3: good health & wellbeing
- SDG #13: climate action
- SDG #15: life on land

Reaching far beyond these three primary goals, we have touchpoints a number of other SDGs.



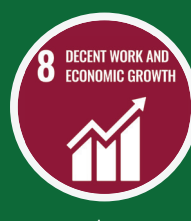
learning opportunities through agronomists, regenerative agricultural practices, intercropping, soil nutrient maintenance, etc



providing clean water resources for communities in which we operate



utilizing renewable resources promoting whole-plant usage; expansion to support the surrounding community



sustained economic growth with long-lasting partnerships for mutually beneficial sustainability, traceability, growth, transparency, and profit



sustainable, resilient & innovative efforts to mitigate adulteration, promote clean label initiatives, and support innovation through partnerships



sustainable production and consumption patterns throughout our value chain



working with key stakeholders and customers to ensure mutually aligned efforts in promoting sustainable practices and policies



holy basil (*ocimum sanctum*)
farmer, india



SDG#3: Good Health and Wellbeing

GOAL: Ensure healthy lives and promote wellbeing for all at all ages, by:

- Reducing preventable deaths, illnesses, and diseases
- Improving access to reproductive and healthcare resources globally
- Substantially reducing the number of deaths and illnesses from hazardous chemicals, and air, water, and soil pollution and contamination

WHAT THAT MEANS AT VERDURE:

Employee wellness programs—

Contributions to the communities we operate in—

- Donations of healthcare supplies and monetary contributions

Long-standing partnerships with key partners—

- Long-term relationships within the supply chain for quality assurance and botanical integrity, a high level of oversight, and consistency in our extracts
- Farmer relationships, inter-cropping (additional income for farmers), crop rotation, drip irrigation, organic inputs and wild crafted sources
- Agronomy support for crop rotation and income-supporting efforts as well as benefits to soil nutrients, erosion mitigation, and seasonal challenges
- Compliance through traceability milestones including farmer training records, pestantically sustainable mitigation of pesticides and organic alternatives, crop management plans and chain of custody records



turmeric (*curcuma longa*)
farmer, india



ashwagandha (*withania somnifera*) harvest, india

SDG#13: Climate Action

GOAL: Take urgent action to combat climate change and its impacts, by:

- Educating, raising awareness, implementing, and strengthening resilience and adaptive capacity to climate-related hazards and natural disasters, as well as climate change mitigation, adaptation, impact reduction, and early warnings in all countries

WHAT THAT MEANS AT VERDURE:

Carbon Emissions—

- Minimize carbon emissions through resource conservation, a sustainable supply chain, and packaging initiatives
- Implementation of resource efficiency by conserving energy, water, and waste (i.e., use of recyclable materials, eco-friendly office appliances, green building standards, etc.).

Sustainable logistics practices—

- Freight & shipping initiatives and pre-planning to consolidate shipments and pre-planning to utilize eco-friendly opportunities
- Botanical ingredient raw materials are procured in bulk during appropriate harvest seasons, stored in GMP certified facilities, and used throughout the year to ensure supply, quick turnaround times, and consistent clean label offerings



bacopa (*bacopa monnieri*), india



boswellia (*boswellia serrata*)
collection, india



SDG#15: Life on Land

GOAL: Protect, restore, and promote sustainable use of terrestrial ecosystems, sustainably manage, forests, combat desertification, and halt and reverse land degradation and halt biodiversity loss

- By taking urgent and significant action to reduce the degradation of natural habitats, halt the loss of biodiversity, and protect and prevent the extinction of threatened species, as well as through efforts to ensure conservation, restoration and sustainable use of land and water ecosystems

WHAT THAT MEANS AT VERDURE:

Seeking to protect natural habitats—

- Through land remediation and rehabilitation, habitat protection and restoration, biodiversity protection
- Land in Indiana supporting native flora and fauna
- Sustainable Turmeric Program (STP)
- Natural wetland at headquarters that fostering a growing population of killdeer (native birds), red-winged black birds, gray tree frogs, half a million honeybees, non-invasive pollinators and plant protecting insects and more

herb garden, headquarters, indiana, usa



REFERENCES
1 - United Nations: Department of Economic and Social Affairs - Sustainable Development. Retrieved 2022. June from <https://sdgs.un.org/goals>

For patent and trademark information, please visit: vs-corp.com/ip
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These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.

Please note that the physiological activity of the ingredient(s) described herein is supported by the referenced clinical trial report(s). Marketers of finished products containing the ingredient(s) described herein are responsible for determining whether claims made for such products are lawful and in compliance with the laws of the country in which they will market the products.

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